



## CARE's WorkLife Solutions

Toll Free 866.888.1555

[www.caresworklifesolutions.com](http://www.caresworklifesolutions.com)

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# Promoting CARE's WorkLife Solutions to Employees

- Distribute the quarterly CARE's WLS Wellness Wire to all employees and the Supervisor Wire to supervisors and managers.
- Reprint CARE's WLS Wellness Wire or Supervisor Wire articles in your employee newsletter.
- Encourage supervisors to mention CARE's WLS at departmental meetings.
- Explain CARE's WLS services during a staff, departmental or manager's meeting.
- Invite CARE's WLS staff member to give an orientation on CARE's WLS.
- Set aside one day each month – for example, the first Monday of the month – to restock all CARE's WLS-related promotional materials (newsletters, wallet cards, brochures) in areas where you normally distribute personnel information.
- Invite CARE's WLS staff member to present a personal development training.
- Mail CARE's WLS Wellness Wire home to employees so that family members become familiar with the service.
- Distribute CARE's WLS wallet cards to all employees.
- Use CARE's WLS paycheck stuffer. If using a payroll service that can imprint messages on payroll checks, mention CARE's WLS.
- Hold a Wellness or Health and Safety Day and invite CARE's WLS staff member to exhibit and to answer questions.
- Have your organization's president, CEO or director write a letter to all employees, explaining the benefits of CARE's WLS and encouraging its utilization.
- Have your organization's Wellness, Safety or Quality of Work-Life committee (if available) serve as an internal advisory committee on CARE's WLS matters.