



Mad Hatter's Tea

A journey through Children's Literature

8th Annual Tea

Benefiting
Community Assessment
Referral & Education's
Children's Programs

Event Sponsorship Opportunities



Community Assessment Referral and Education (CARE) is well known throughout southeast Michigan and provides programs for children who experience problems due to family situations that effect their ability to be successful in school. They include, the negative effect of alcohol and/or other drugs, divorce, and mental illness. Programs for these children and their families include:

- Providing a day camp and school based programs that strengthen children's ability to deal with life's stressors.
- Helping students access mental health and substance abuse treatment services.
- Offering educational programs that build problem solving skills and promote understanding of healthy living.

CARE has planned a delightful day to raise money in order to support ongoing child focused activities. A complete luncheon and tea, entertainment, raffles, and an exciting silent auction will provide an opportunity for participants to familiarize themselves with businesses through YOUR sponsorship and donations.

The Friends of CARE, a group of dedicated volunteers, who recognize the positive impact that CARE's programs have on children, hope that you will be part of this successful event by providing sponsorships, goods and services at this event. CARE is a 501 © 3 designated non for profit agency and therefore, your gift is tax-deductible as allowed by law.



CARE's mission is to educate, link and support individuals, families, businesses and communities affected by family concerns, workplace challenges, mental health conditions and the misuse of alcohol, tobacco, and other drugs in southeastern Michigan.

Mad Hatter Tea - 8th Annual Tea



- Sponsorship Opportunities**
- o Platinum Sponsor \$3000
 - o Gold Sponsor \$2000
 - o Friend \$100
 - o Silver Sponsor \$1000
 - o Bronze Sponsor \$500
 - o Prize Sponsor (please indicate item(s) to be donated): _____

- Program Advertisement**
- o Business Card Size Ad \$50
- We would like to attend!**
Please reserve _____ tickets at \$40

Yes, we would like the opportunity to support your Children's Programs!

Donor (name as you would like it to appear): _____

If, business or organization contact name: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Email: _____

My check is enclosed payable to **Community Assessment Referral & Education**



Please charge my credit card: Credit Card #: _____

Expiration Date: _____ / _____

Printed Name: _____ Signature: _____ Date: _____

Sunday, September 19, 2010 - 12:30 - 3:30pm
Barrister Gardens Banquet Center, 24225 Harper, St. Clair Shores, 48080

Platinum Sponsor - \$3,000

- Logo recognition on program
- Recognition as presenting sponsor, as well as a quote, in media releases and publicity materials
- 10 tickets to the event
- Multiple signage at the event
- Full ad on program back cover
- Recognition by emcee at the event
- Recognition in newsletter, annual report and website

Gold Sponsor - \$2,000

- Logo recognition on program
- 8 tickets to the event
- Multiple signage at the event
- Full page ad in the program
- Recognition by emcee at the event
- Recognition in newsletter, annual report and website

Silver Sponsor - \$1,000

- Logo recognition on program
- 6 tickets to the event
- Half page ad in the program
- Recognition in newsletter, annual report and website

Bronze Sponsor - \$500

- Recognition on program
- 4 tickets to the event
- Half page ad in the program
- Recognition in newsletter, annual report and website

Friend of CARE - \$100

- Recognition on program
- 2 tickets to the event
- Recognition in newsletter, annual report and website

Prize Sponsor

- Silent raffle items
- Themed basket raffle items (recognition in the program)



31900 Utica Road
Fraser, MI 48026
586.541.0033

www.careofmacomb.com



Become a fan of
Community Assessment
Referral & Education



Welcoming All
Pink Hats,
Blue Hats,
Red Hats,
All Hats!

Mad Hatter's Tea - A journey through Children's Literature

All proceeds benefit CARE's Children's Programs