

WHO:

- Sheriff Mark Hackel
- Eric Smith, Macomb County Prosecutor (invited)
- Judge Denis LeDuc, 42nd District Court - Division 1 (invited)
- Robert Cannon, Clinton Township Supervisor (invited)
- Michael Reeves, Utica Chief of Police
- Richard Rondeau, Executive Director of MADD
- Macomb County Traffic Safety Association
- CARE

WHAT: A press conference to publically launch Project Remedy - a collaborative effort of area communities mobilizing Macomb County to decrease the amount of drinking and driving crashes and underage drinking.

WHEN: **Wednesday, December 10, 2008**
2:00 P.M.

WHERE: Macomb County Sheriff's Department - West Lobby Court Room
43565 Elizabeth Rd.
Mt. Clemens, MI 48043

WHY: According to Michigan Traffic Crash Facts, in 2005, there were 945 alcohol related traffic crashes with 605 people being seriously injured or killed. The 2005 Michigan Drunk Driving Audit shows that Macomb County had 4,167 Driving while impaired arrests (DUI). With 965 (23%) of those arrests being persons aged 16-24.

Project Remedy is funded under a federal and state grant through the Macomb County Community Mental Health Office of Substance Abuse. Local agencies, CARE (Community Assessment Referral & Education) and the Macomb Traffic Safety Association are collaborating to work within identified communities to implement Project Remedy. This project will involve community, schools and families in multiple activities and educational opportunities focused on reducing underage drinking and drinking and driving crashes.

CONTACT:

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